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KUDO, Inc. | 1-888-KUDOWAY | info@kudoway.com | <http://kudoway.com>

Multilingual Cloud-Based Collaboration is Finally Here

NYC startup taps into a 40-year combined legacy for a true breakthrough in global meetings

New York, NY: A new cloud-based platform promises to reshape the way we meet and interact across geographic and language barriers. KUDO, a startup operating out of Manhattan, is combining established technology and premium conference services for optimal results. When it hits the market, in April of 2017, their solution may well be what the corporate world has been praying for: a hassle-free, turnkey application for enhanced conferencing, collaboration and audience engagement in multiple languages, any time, anywhere.

People and businesses across the globe will be able to join meetings through their own smart devices or notebook computers. They will make and follow presentations, engage in Q&A, cast votes and exchange files as they meet. KUDO will stream high-quality audio, fully synched video, language interpretation, digital files and archives straight down from the cloud. It promises to place sensitive information timely and safely in the palm of one's hands. And in a language one can understand.

Meeting planners will likely rejoice at not having to procure wireless receivers or sacrifice premium seating space to accommodate walk-in booths for interpreters. Finance people will certainly enjoy the extra cash they will get to keep from travel not incurred and KUDO's pay-as-you-go modular implementation requiring minimal installations.

KUDO comes onto the scene with more than just sound R&D. It seems prepared to anticipate and defuse the resistance clients and providers may show to their disruptive solution. To this end, KUDO relies on the combined 40-year experience of its senior team, comprising a visionary engineer with proven track record in conferencing technology and a seasoned language industry thought leader.

With an inclusive business model, they pledge to remove any qualms of market retraction or negative disruption. "We're industry insiders", says CEO and founder Fardad Zabetian. "We are not in to hurt ourselves or life-long partners," he adds looking out the window onto 7th Ave. "We're in to expand rather than retract options."

Ewandro Magalhaes, KUDO's VP of Communications, tackles the subject from a different angle: "We're not a typical tech company trying to impose new behavior through lifeless automation", he offers. "We want the technology to accommodate the principles of language, collaboration and interaction that make us human," says the former chief interpreter and senior UN staff.

The truth of the matter is an affordable and accessible remote collaborative tool with a human touch has been long in coming. Whether KUDO is it or not, only time will tell.

Then again, it is about time.

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